

## Message Text

CONFIDENTIAL

PAGE 01 STATE 091221  
ORIGIN NEA-10

INFO OCT-01 ISO-00 EB-08 COME-00 OPIC-03 CIAE-00  
INR-07 NSAE-00 TRSE-00 /029 R

DRAFTED BY NEA/ARP:JJZIOLOKOWSKI:LB  
APPROVED BY NEA/ARP:JWTTWINAM  
USDOC/CAGNE:SDTENNEY (INFO)  
NEA/RA:DMORRISON (INFO)

-----222126Z 081357 /73

O R 222037Z APR 77  
FM SECSTATE WASHDC  
TO AMEMBASSY KUWAIT IMMEDIATE  
INFO AMEMBASSY CAIRO

C O N F I D E N T I A L STATE 091221

E.O. 11652: GDS

TAGS: BTIO, ELAB, KU

SUBJECT: APPOINTMENT AT COCA-COLA FOR KUWAITI  
BUSINESSMEN

REFERENCES: (A) STATE 089236, (B) KUWAIT 2063

1. COCA-COLA INVITES AL-BAHAR AND AL-NISF TO MEET WITH  
COMPANY OFFICIALS WEDNESDAY, APRIL 27 WITH PRECISE TIME TO  
BE ARRANGED AT VISITORS' CONVENIENCE. COKE V.P. SAM AYOUB  
SAID THAT THURSDAY, APRIL 28 AND FRIDAY, APRIL 29 ARE  
BLOCKED BY COMMITMENTS TO OTHER FOREIGN VISITORS. COMPANY  
PRESIDENT HAS RECEIVED TELEX FROM AL-BAHAR WITHIN PAST  
FEW DAYS REQUESTING MEETING AND HAS PASSED THIS ON TO AYOUB  
FOR ACTION. COMPANY APPARENTLY PREFERS THAT ALL MIDDLE  
EAST AND BOYCOTT MATTERS BEGIN WITH AYOUB SINCE HE HAS  
BEEN IN CENTER OF COMPANY EFFORTS IN THESE AREAS. AYOUB  
COULD NOT REPEAT NOT GIVE ARP ASSURANCES THAT COCA-COLA  
CONFIDENTIAL

CONFIDENTIAL

PAGE 02 STATE 091221

PRESIDENT WOULD BE AVAILABLE FOR APPOINTMENT ON APRIL 27  
BUT PROMISED TO TRY AND ARRANGE MEETING IF POSSIBLE. HE  
WILL ALSO ARRANGE MEETINGS WITH OTHER APPROPRIATE COMPANY  
OFFICIALS. BOARD CHAIRMAN WILL NOT REPEAT NOT BE  
AVAILABLE FOR MEETINGS.

2. KUWAITI VISITORS COULD FOLLOW SCHEDULE IN REF B

MEETING IN DEPARTMENT ON TUESDAY, APRIL 26 AND TRAVELLING TO ATLANTA TUESDAY P.M. OR WEDNESDAY A.M. ALTERNATIVELY, THEY COULD TRAVEL TO ATLANTA FIRST AND THEN VISIT WASHINGTON. THERE ARE SEVERAL DAILY NON-STOP FLIGHTS BETWEEN WASHINGTON AND ATLANTA TO ACCOMMODATE THESE SCHEDULES.

3. AYOUB TOLD ARP THAT KUWAIT IS BIGGEST OBSTACLE TO ITS REMOVAL FROM BOYCOTT. HE SAID THIS DUE TO COMBINATION OF: 1) TRADITIONAL KUWAITI "HARD-LINE" ON BOYCOTT ISSUES 2) INFLUENCE OF PEPSI-COLA BOTTLER IN KUWAIT, ABDULAZIZ AL-SAGAR, WHO IS ALSO PRESIDENT OF KUWAIT CHAMBER OF COMMERCE AND INDUSTRY 3) LACK OF SUPPORT FROM COCA-COLA AGENT AND BOTTLER, I.E., AL-BAHAR.

4. ACTION REQUESTED: REQUEST EMBASSY PASS SUBSTANCE OF PARA ONE AND TWO TO AL-BAHAR AND ADVISE.

VANCE

CONFIDENTIAL

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MEETINGS, BUSINESS FIRMS, BOYCOTTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 22-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977STATE091221  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** JJZIOLKOWSKI:LB  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770141-0223  
**Format:** TEL  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770428/aaaaaxjt.tel  
**Line Count:** 81  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** f80d8ea0-c288-dd11-92da-001cc4696bcc  
**Office:** ORIGIN NEA  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 89236, 77 KUWAIT 2063  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 02-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2718277  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** APPOINTMENT AT COCA-COLA FOR KUWAITI BUSINESSMEN  
**TAGS:** BTIO, ELAB, KU, XF, COCA-COLA  
**To:** KUWAIT  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/f80d8ea0-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009